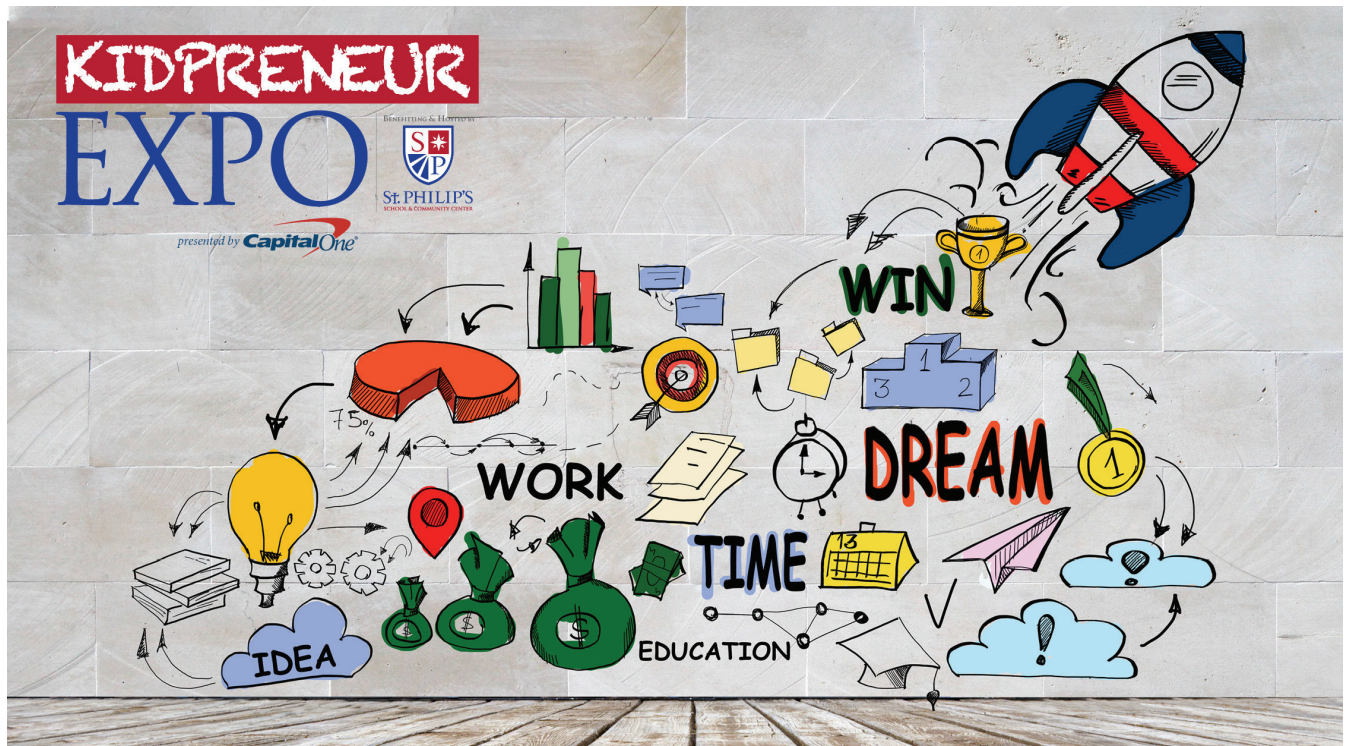




2019

KIDPRENEUR EXHIBITOR INFORMATION PACKET



Thank you for registering to participate at this year's Kidpreneur Expo. This packet includes Exhibitor information and Kid Tank Live details that will help you prepare for a rewarding experience.

Kid Tank Live and Expo Location

St. Philip's School & Community Center
(Morning Star Chapel and Snyder Activity Center)
1600 Pennsylvania Avenue | Dallas, Texas 75215

Kid Tank Live Overview – “Our Version of Shark Tank”:

To participate in Kid Tank Live, please review the details below on next steps in being selected.

- The **Pre-Screening session** will be held on **Saturday, September 14, 2019** to select the participants who will move on to present in front of a live audience at **Kid Tank Live on Friday, October 11, 2019, 6:30-8:30pm**. *Kid Tank Live will be streamed via livestream.com/stphilips1600*
- The Pre-Screening will be divided by age group and one winner will be selected from each group. The winners of Kid Tank Live on October 11, 2019 will be presented awards during the Closing Ceremony of the expo on October 12, 2019.*
- **Electronic presentations are required.** *If you did not upload your presentation when you registers, please send files to tpatterson@stphilips.com NO LATER than Monday, August 26.*
- Bring eight (8) copies of your presentation, along with any product(s) or samples to the pre-screening check-in.
- The pre-screening will start promptly at 10:00 AM – 12:00 PM and will be held on the campus of St. Philip's School and Community Center.
- Each participant will be allowed approximately 3-5 minutes to pitch their business to our Kid Tank Live pre-screening judges! Participants will be notified that day whether they move on to Kid Tank Live to be held on October 11, 2019
- Participants who move on and become Kid Tank winners will receive CASH PRIZES!
- Participation in Kid Tank Live will be limited to only 20 kidpreneurs

Kid Tank Participants will be judged on their presentation of the following.

Step 1: Summarize your Product/Service/Business Idea:

- Participants will summarize their idea, product or service to the judges. (Handouts, product samples, etc. are encouraged)
- Include “How & Why” you created your product and does this product/service currently exist, “Target Market/Audience” and “Who is your competition?”



Step 2: Summarize the cost to make your product or offer your service:

Step 3: Convey why you have the best and most profitable idea

Judging criteria will be based on the following:

- Creative Ability
- Clarity
- Market Potential
- Cost Analysis/Return on Investment (ROI)

**All Kid Tank participants will be recognized during the closing ceremony of the event.*

Exhibitor Load-In/Set-Up

All exhibitors should enter Entrance 1 from Pennsylvania Avenue (take Julius Schepps FWY, a right on Pennsylvania Avenue and left into the school's main parking lot). Watch for Expo volunteers located at the porte cochere to help assist you in locating your booth. *See expo schedule.

Exhibitor Check-In

Exhibitors setting up on Saturday ONLY can find their check-in packet at the registration area in the lobby:

- Saturday, October 12 8:00 am to 10:00 am

Expo Schedule

The schedule for the expo has been developed to coincide with break times and should allow for the greatest amount of flow in the Snyder Activity Center.

Saturday, October 12, 2019

8:00 am – 10:00 am	Load-in and check-in
11:00 am- 12:00 pm	Kidpreneur Session
12:00 am – 3:00 pm	Expo
3:30 pm - 4:30 pm	Exhibitor Load-Out

Exhibitor Load-Out/Breakdown

Exhibitors may begin tear down at 3:00 pm. For those Exhibitors who tear down their exhibitor booths before 3:00 pm without prior approval from the expo leads will be fined \$50. Vehicle traffic may not be allowed to approach prior to 2:30 pm to allow our attendees to leave without being impeded by vehicular traffic. Exhibitors are welcome to carry out any items through the load-out exit.



Exhibitor Benefits:

- Hours of expo marketing and promotion.
- Access to over 350 expo attendees.
- 8' x 8' foot standard booth setup, including 8' back drape and 3' side drape partition, 6' foot table, two chairs, one wastebasket.
- Standard booth sign listing company name and booth number.
- Company listing and product/service description in expo online listing.

Expo General Information

The Kidpreneur Expo is a St. Philip's School & Community Center initiative highlighting an increased focus on helping young entrepreneurs ages 6-16 in the Dallas/Fort Worth community start and succeed in creating small businesses and other entrepreneurial ventures. The mission of the expo is to help students embrace their passion, funnel their creative energy, and gain profitability around their talents and gifts with entrepreneurship and achieve independent success.

Estimated Attendance

The Expo hosts approximately 350-400 attendees and 30 kidpreneur exhibitors.

Social Media

Social media can have an enormous impact on brand awareness and event promotion so we encourage you to spread the word about your Expo speaking engagement. Please participate in cross-promoting your attendance and this event via St. Philip's School and Community Center social media sites.

• Twitter - <http://twitter.com/spsc1600>

- Follow us @spsc1600
- Re-tweet any of our posts about the Expo or relevant commentary.
- Reference the hashtag #KPE2019 in your tweets.

• Instagram – <http://instagram.com/stphilips1600>

- Follow us @stphilips1600
- Reference the hashtag #KPE2019 in your posts.

• Facebook - <http://www.facebook.com/stphilips1600>

- Share the event posts.
- Like St. Philip's School and Community Center.
- Reference the hashtag #KPE2019 in your posts.

Kid Tank Live and Expo Contact

For questions, please contact Toni Patterson at 214-421-5221 ext 241 / tpatterson@stphilips.com



About St. Philip's School and Community Center

St. Philip's School and Community Center is a beacon of light, hope, and transformation in South Dallas. The 70-year-old institution provides an exceptional education to children from PreK2 to 6th Grade [ages 2 to 12]. St. Philip's success is evident: 100% of its alumni graduate from high school and 95% go on to attend college, while the graduation rate for the neighborhood high school is only 48%, with 4% going on to college.

Each year, the Community Center serves more than 2000 of St. Philip's neighbors – including children, youth, entire families and seniors. Through the Community Center, St. Philip's provides SENIOR SERVICES including transportation to local pharmacies; addresses HUNGER through partnerships with Meals on Wheels and the North Texas Food Bank; deepens STUDENT ENGAGEMENT through key enrichment programs such as mentoring and summer learning programs; and continues with its founding ATHLETIC programs serving over 400 children!



Consent, Authorization and Release Agreement

In consideration of my agreement to provide commentary, feedback, testimonials and statements, and recordings, video, photos and other images regarding Capital One Services, LLC, its affiliates and subsidiaries ("Capital One"); St. Philips School and Community Center and its affiliated entities ("Co-Party"), and me and/or my child or guardian's (collectively, the "Participant") participation in the 2018 Capital One Kidpreneur Expo on November 17, 2018 (the "Program/Event") as applicable, without the requirement of receiving any compensation or fees, from Capital One, Participant or any persons acting or functioning with its/their authority or permission (collectively, "Representatives"), I hereby give to Capital One, Co-Party and its/their Representatives (including any of its/their recorders and photographers), the following consent, authorization and release:

a) Unrestricted rights and permission, without restriction, to copyright and use, re-use, distribute, publish, republish and post electronically any commentary, feedback, testimonials, statements, video, photos and other images and recordings, including reproductions, in whole or in part, composite or distorted in form or character, which I, my child or guardian provide, as applicable, or which are taken for use in connection with the Program/Event. The rights granted herein are unrestricted and extend to, and include, the rights of Capital One, Co-Party and their Representatives to make changes to my name and appearance and that of my child or guardian, as applicable. The rights granted herein further extend and apply to all media (printed materials, video, photos, other images, etc.), including reproductions, in color or otherwise whether for advertising, publicity, promotion, trade, art, illustration or any other legal purpose.

b) I hereby relinquish any and all rights that I may have to examine or approve any completed products and any advertising copy or other printed or recorded materials and matter, including video, photos and other images and recordings, that may be used in conjunction therewith or the use to which any of the foregoing may be applied.

c) I hereby release, discharge and agree to hold harmless Capital One, Co-Party, its/their Representatives and any assigns, including their officers, directors, personnel, agents and insurers, jointly and severally, from any claims, liabilities and losses incurred involving use of the commentary, feedback, testimonials, statements, recordings, video, photos and other images provided hereunder and my related participation and/or support, and that of my child or guardian, as applicable, including liability by virtue of any blurring, distortion, alteration, optical illusion or use in composite form, whether intentional or otherwise, occurring or produced in the taking of any pictures of me, my child or guardian, as applicable, or subsequent processing, as well as any publication thereof, including without limitation, any claims for libel, defamation or invasion of privacy.

d) **If participant is under the age of majority**, I hereby affirm that I am the parent or legal guardian of participant and am over the age of majority, with the right to contract in my own name and capacity. I hereby affirm that I have read this Consent, Authorization and Release Agreement, prior to its execution, and I fully understand and agree with its content. This Consent, Authorization and Release Agreement shall be binding upon me, my heirs, legal representatives and assigns.

IF PARTICIPANT IS UNDER 18 YEARS OF AGE, THE CONSENT OF PARTICIPANT'S PARENT OR LEGAL GUARDIAN IS REQUIRED:

Name of Participant (Printed)

Signature of Participant, Parent or Legal Guardian

Date

Name of Parent or Legal Guardian (Printed)

Full Address of Participant (and Parent or Legal Guardian if Participant is minor)