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FOR IMMEDIATE RELEASE:

22nd Annual Destiny Award Luncheon:

Excellence is a Habit: A Conversation with Shaquille O’Neal

(DALLAS, TX – January 26, 2022) – Join St. Philip’s School and Community Center for its **22nd Annual Destiny Award Luncheon on Wednesday, February 23, 2022**. This is the organization’s signature fundraising event, **featuring a conversation with “The Big Aristotle,” Shaquille O’Neal**, for some of the best pointers in this game called life. **The Student Showcase will begin at 10:30am, immediately followed by the luncheon at 11:30am.**

For the first time in ten years, the Destiny Award Luncheon will not be hosted on St. Philip’s growing campus, instead it will be held at the Hyatt Regency Dallas- Landmark Ballroom, allowing for more supporters to attend than ever before. The luncheon which has featured many notable scholars, athletes, and celebrities as keynote speakers and in moderated conversations, has raised over \$4 million since its inception to support the organization’s vital educational and social service programs.

St. Philip’s has the honor of bringing **Four-time NBA Champion, 15-time NBA All Star, Three-time NBA Finals MVP and Entrepreneur, Shaquille O’Neal, as the Parrish Family Destiny Award Luncheon Speaker**. Few individuals ever become iconic enough to be known by one name—Shaq. A revered cultural icon, Shaquille O’Neal is best known for an NBA career spanning nearly two decades and earning him the sport’s highest honors, including membership in the NBA Hall of Fame. The NBA star has been named one of the most influential athletes by Forbes magazine, in addition to being the highest-ranked NBA athlete on Nielsen’s State of the Media: Year in Sports 2010 and Business Week’s Power Sports 100.

Shaquille O’Neal isn’t only a legendary athlete; he has also established himself as a powerful media personality and businessman over the years. Ranked among “The 100 Most Creative People in Business” last year by Fast Company magazine, O’Neal is currently an NBA analyst on TNT’s Emmy-award-

winning show, Inside the NBA on TNT. In addition to being an early investor in companies such as Google, O'Neal has managed an increasingly robust personal brand, which has included television shows, a shoe line, and social media/tech products.

The Conversation with Shaquille O'Neal will be moderated by **Avery Johnson, 1999 NBA Champion, 2006 Dallas Mavericks NBA Coach of the year, and featured broadcast analyst for major sports networks.**

The Destiny Award has been given to 59 local organizations and individuals for their leadership and work bridging relationships between diverse communities. **Dr. Bobby Lyle will receive the 2022 Mona & David Munson Humanitarian Award** in recognition of his tremendous leadership, entrepreneurial, and philanthropic work in North Texas.

Pete Chilian, Managing Director with J.P. Morgan Private Bank, serves as this year's Luncheon Chair. He has deep roots in the Dallas area, which enables him to play an active and visible role in expanding J.P. Morgan's presence in the community.

Mark Copeland, one of St. Philip's newest trustees, serves as the Underwriting Chair. He is the Strategy and Transactions (SaT) Managing Partner for the US-West Region for EY (Ernst & Young). The **Honorary Chairs are Rebecca and Rob Landin**, who are actively engaged in multiple local DFW non-profit organizations and are passionate about health and wellness, education, mental health, domestic violence, women's issues, human rights, animal welfare and youth sports. Rob is a former trustee and member of St. Philip's We Believe Campaign cabinet.

All funds raised from the luncheon will directly benefit services promoting Christian education, senior services, hunger, and youth engagement.

Sponsorships, tables, and individual tickets are available now at
<https://www.stphilips1600.org/destiny/>

Sponsorship Levels:

Beyond The Court Sponsor: \$100,000

Champion Sponsor: \$50,000

In The Paint Sponsor: \$25,000

Power Forward Sponsor: \$10,000

MVP Sponsor: \$7,500

Alley-Oop Sponsor: \$3,500

Audio Visual Sponsor: \$25,000

Tablescapes Sponsor: \$10,000

Pre-Luncheon VIP Reception Sponsor: \$10,000

Valet Sponsor: \$10,000

Tables: \$3,500

Tickets: \$350

About St. Philip's School & Community Center

St. Philip's School & Community Center is a Christian private school in southern Dallas currently serving approximately 240 students in grades PK2 through 6th grade with expansion to 7th grade fall 2022 and 8th grade fall 2023. St. Philip's is also a multi-faceted community center, providing numerous athletic, educational, and social services to over 4,000 children, youth, and adults annually.

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